

# THE POWER OF THE ARTS

## OPEN CALL: THE POWER OF THE ARTS

A new initiative that advocates for the integration and inclusion of people with a refugee and migration background in Germany through the arts, music, theater, or dance.

Open call: 27 March - 9 June 2017

[www.thepowerofthearts.de](http://www.thepowerofthearts.de)

One in five people in Germany have a migration background, two-thirds of which are in the first generation. We don't always celebrate the same festivities. We don't always speak the same language. We don't always believe in the same deity. But there is something that connects us: The Power of the Arts.

“The integration and inclusion of people with a migration background requires collaborative involvement of actors from politics, business, culture, and civil society. With *The Power of the Arts*, we are reacting to the social challenges of our times“ - Jörg Waldeck (Director Corporate Affairs at Philip Morris GmbH).

Each year, the Power of the Arts awards four projects put forward by non-profit institutions and creative artists with a total of 200,000 euros. Awardees use the medium of art, music, theater, or dance to advocate for social and cultural equality as well as understanding among all people.

An independent jury selects the projects:

- Erika Hoffmann (Sammlung Hoffmann)
- Dr. Hans-Jörg Clement (Cultural Director Konrad-Adenauer-Stiftung e.V.)
- Kübra Gümüşay (Journalist, Blogger, Internet Activist)
- Lamya Kaddor (Scholar of Islamic Studies, Advocate for Islamic Education, and Author)
- Nikeata Thompson (Dancer and Choreographer)
- Ralf Fücks (Member of the Executive Board, Heinrich-Böll-Stiftung e.V.)

Project submissions and information on the call for applications at [www.thepowerofthearts.de](http://www.thepowerofthearts.de).

The Power of the Arts is an initiative from Philip Morris GmbH with the International Giving Foundation founded by Deutsches Stiftungszentrum im Stifterverband (Donors' Association for German Science), netzwerk junge ohren e.V. (Young Ears Network), Boros GmbH and Bureau N. It is held annually and represents a continuation of Philip Morris GmbH's long tradition of social and cultural involvement.

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